



FASHION FOOTWEAR ASSOCIATION OF NEW YORK

For immediate release

Update on the FFANY 2020 DECEMBER MARKET WEEK in NEW YORK CITY

New York, NY [September 29, 2020] - After careful reflection of the situation in New York and numerous conversations and correspondence with our members, a decision has been made to officially **CANCEL** all official activities for the December FFANY Market week that was scheduled to be held from November 30 - December 4 in New York City.

FFANY Executive Director John Heron commented "With the ongoing public safety and economic concerns, the prospect of having any type of collective industry gathering in New York City in December simply does not seem feasible or prudent. Officially cancelling the collective industry functions traditionally held during December FFANY Market week will allow for both retail and wholesale members to execute strategies on their own accord with plans that make sense to them."

Our thoughts are with everyone in the footwear community as we navigate through these uncharted times. Thank you for your attention to this important subject and we look forward to coming together once again as an industry in New York City in 2021.

ABOUT THE FASHION FOOTWEAR ASSOCIATION OF NEW YORK (FFANY)

Founded in 1979, the Fashion Footwear Association of New York (FFANY) is a not-for-profit trade association dedicated to the footwear industry. For over 40 years, FFANY has been bringing together footwear retailers, brands, designers, buyers and sellers in New York city to engage in commerce and industry activity. FFANY will officially become a part of the Footwear Distributors and Retailers of America (FDRA) where it will continue to be the marketplace leader for the US footwear industry.

For more information or if you have any questions, please contact:

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