

**SPECIAL THANKS TO THE FOLLOWING
FOR THEIR SHOE DONATIONS TO THE 2011
QVC PRESENTS "FFANY SHOES ON SALE"**

SPECIAL PINK BENEFACTORS (\$500,000 +)

NINE WEST FOOTWEAR CORPORATION: AK ANNE KLEIN, BANDOLINO, CIRCA JOAN & DAVID, EASY SPIRIT, ENZO ANGIOLINI, MOOTSIES TOOTSIES, NINE WEST

BROWN SHOE COMPANY: NATURALIZER, DR. SCHOLL'S SHOES, VIA SPIGA, VERA WANG LAVENDER, FRANCO SARTO, FERGIE FOOTWEAR, ETIENNE AIGNER, CARLOS BY CARLOS SANTANA, RYKÄ, LIFESTRIDE
CAMUTO GROUP: VINCE CAMUTO, JESSICA SIMPSON, BCBGENERATION, LUCKY BRAND

BENEFACTORS (\$200,000 - \$499,999)

H.H. BROWN: BØRN, KORK-EASE, SOFFT, SOFTSPOTS • TOPLINE CORPORATION: REPORT, REPORT SIGNATURE • WOLVERINE WORLD WIDE: CAT, CHACO, CUSHE, HUSH PUPPIES, MERRELL, PATAGONIA, SEBAGO

DOUBLE PLATINUM DONORS (\$100,000 - \$199,999)

DANSKO • DECKERS OUTDOOR: UGG AUSTRALIA • JIMLAR, A DIVISION OF LF USA: CALVIN KLEIN, CALVIN KLEIN COLLECTION, CALVIN KLEIN JEANS, COACH FOOTWEAR, FRYE, MOUNTREK • MARC FISHER FOOTWEAR: GUESS, IVANKA TRUMP, MARC FISHER • VZI INVESTMENT CORP.: B. MAKOWSKY, KATHY VAN ZEELAND • YALEET: NAOT FOOTWEAR

PLATINUM DONORS (\$50,000 - \$99,999)

ANN MARINO • CARESSA • CHINESE LAUNDRY • CLIFFS • COLE HAAN • DANIBLACK • EASY STREET • JOHNSTON & MURPHY • KEDS • KENNETH COLE NEW YORK • MATISSE • MAX STUDIO • MICHAEL MICHAEL KORS • NINA • ORTHAHEEL BALANCE • RIALTO • SKECHERS • SPERRY TOP-SIDER • WHITE MOUNTAIN

SHOE OF THE DAY DONORS (\$20,000 - \$49,999)

AEROSOLES • BLOWFISH • CAPARROS CORPORATION • CAPE CLOGS • CHARLES DAVID • CHARLES JOURDAN • DEER STAGS • DKNY • DKNY KID'S • GUESS KID'S • JELLYPOP • JOE'S • WILD DIVA • MIA SHOES • MUNRO AMERICAN • ROCKET DOG • SEYCHELLES • STACY ADAMS • SUMMER JASMINES • YELLOW BOX

QVC.COM DONORS (\$10,000 - \$19,999)

ADRIENNE VITTADINI • ANDRÉ ASSOUS • ARCHE • DE BLOSSOM COLLECTION

SALON DONORS

AQUATALIA BY MARVIN K • BETTYE MULLER DESIGNS • BRUNO MAGLI • BUTTER • CASADEI • CHELSEA PARIS • CLAUDIA CIUTI • COACH • COLE HAAN CORDANI • DANA DAVIS • DELMAN • ERIC JAVITS INC. • FERRAGAMO • FRATELLI ROSSETTI • FRYE • GIUSEPPE ZANOTTI • GUCCI • HUGO BOSS • JIMMY CHOO • KORS MICHAEL KORS • LUCCHESI INC. • MARNI • MODERN VINTAGE • PEDRO GARCIA • RACHEL ZOE • RALPH LAUREN COLLECTION • SIGERSON MORRISON • SOMETHING BLEU • STUART WEITZMAN • THIERRY RABOTIN USA INC. • TORY BURCH • VINCE CAMUTO • WALTER STEIGER



PROCEEDS BENEFIT INNOVATIVE BREAST CANCER RESEARCH
AND INITIATIVES AT A NUMBER OF OUR COUNTRY'S MOST
DISTINGUISHED HOSPITALS AND RESEARCH CENTERS

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OF THE UNIVERSITY OF PENNSYLVANIA

THE BREAST CANCER RESEARCH FOUNDATION

THE SAMUEL OSCHIN COMPREHENSIVE CANCER INSTITUTE
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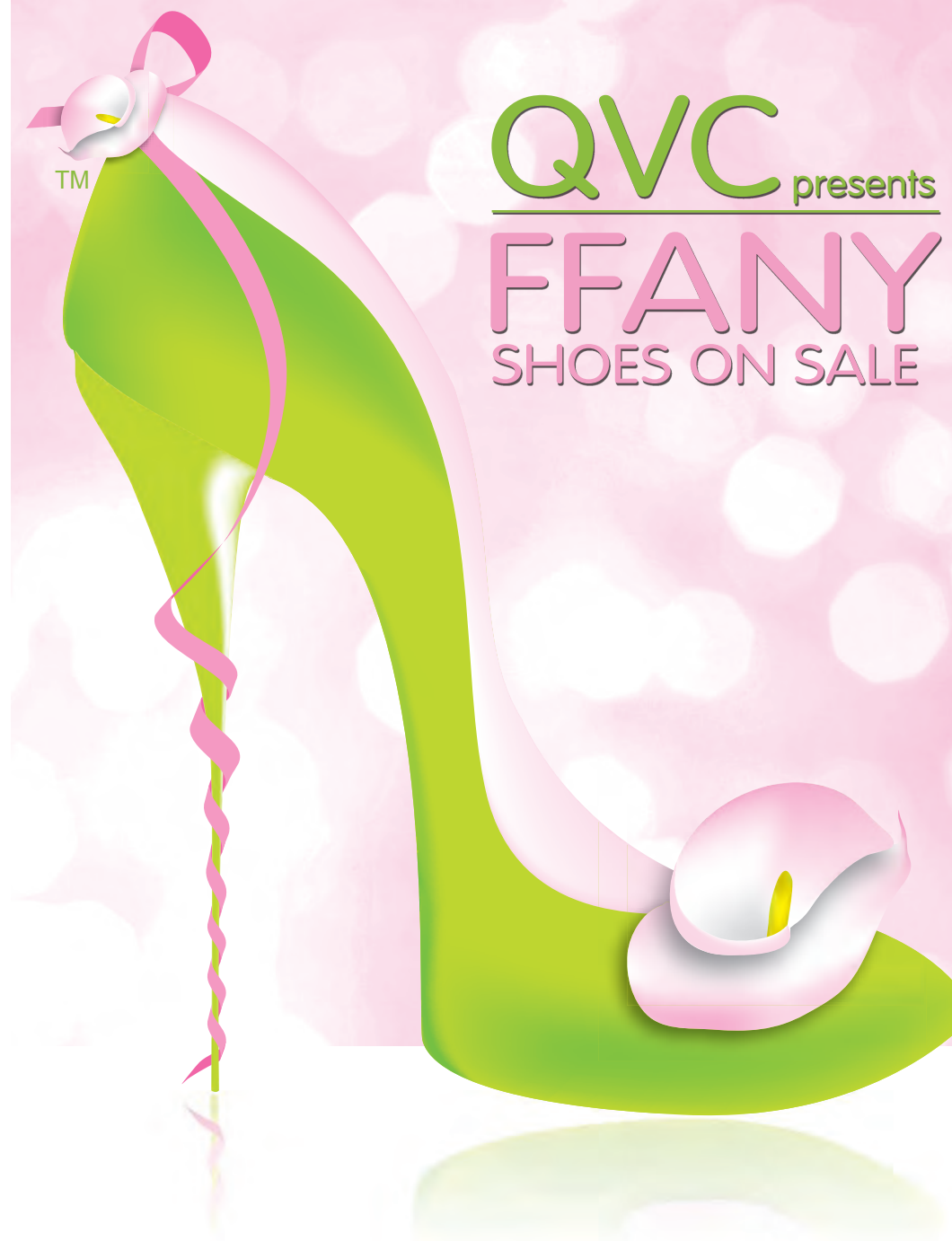
THE SUSAN F. SMITH CENTER FOR WOMEN'S CANCERS
AT DANA-FARBER CANCER INSTITUTE

THE UNIVERSITY OF MICHIGAN COMPREHENSIVE CANCER CENTER'S
BREAST ONCOLOGY PROGRAM

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AT SAINT JOHN'S HEALTH CENTER



a benefit for breast cancer research and education

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For additional information, contact the Benefit Office
Tel: 212-627-1000 • Fax: 212-627-1667 • Email: ffany@resevt.com

QVC and the
FASHION FOOTWEAR
CHARITABLE FOUNDATION
present



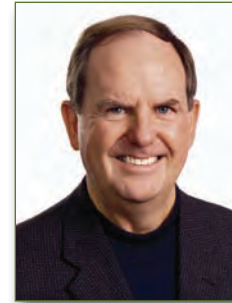
The 18th Annual "FFANY Shoes on Sale"

honoring



AMB. NANCY G. BRINKER
*Founder and Chief Executive Officer
Susan G. Komen for the Cure®*

and



TIMOTHY J. O'DONOVAN
*Retired Chairman and
Chief Executive Officer
Wolverine World Wide, Inc.*

with the

FFANY JODI FISHER HUMANITARIAN AWARD
recognizing tremendous leadership and commitment
to finding a cure for breast cancer

THE WALDORF=ASTORIA
301 Park Avenue, New York City

THURSDAY, OCTOBER 13, 2011
6:00PM-9:00PM

***Dress is Cocktail Attire and Fabulous Shoes
for the return of "Best in Shoes"***

SPECIAL PINK BENEFACTORS

NINE WEST



FFaNY
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The FFANY Board of Directors thanks



for seventeen years of contributions to "FFANY Shoes on Sale"



Thursday, October 13, 2011

The Waldorf=Astoria

301 Park Avenue, New York City

6:00PM Cocktail Reception & Designer Shoe Salon

7:30PM Dinner & Honoree Presentations

Cocktail Attire & Fabulous Shoes

RESERVATION/TABLES Please Check:

SPONSOR GIFT AT \$50,000

Includes a priority table of ten and special recognition in the dinner's printed and speaking program.

BENEFACTOR GIFT AT \$25,000

Includes a preferred table of ten and special recognition in the dinner's printed and speaking program.

PATRON GIFT AT \$15,000

Includes a prime table of ten and listing in the printed program.

FRIEND GIFT AT \$10,000

Includes a table of ten and listing in the printed program.

RESERVATION/INDIVIDUAL TICKETS:

UNDERWRITER TICKET AT \$2,500 per person (includes preferred seating)

SUPPORTER TICKET AT \$1,000 per person (includes prime seating)

SHOE DONOR TICKET AT \$750 per person (available to shoe donors only)

I am unable to attend, but enclosed

Enclosed is my check in the amount of \$ _____
OR

is my contribution of \$ _____

Bill me for \$ _____

I AM INTERESTED IN BECOMING A SHOE DONOR

QVC on-air or Designer Shoe Salon at event

Name _____

Telephone _____

**ON-AIR AND DESIGNER SHOE SALON SHOE DONORS
RECEIVE COMPLIMENTARY EVENT TICKETS:**

● SPECIAL **PINK** BENEFACTOR SHOE DONORS
(\$500,000 +, 30 tickets)

● PLATINUM SHOE DONORS
(\$50,000 - \$99,999, 4 tickets)

● BENEFACTOR SHOE DONORS
(\$200,000 - \$499,999, 16 tickets)

● SHOE OF THE DAY SHOE DONORS
AND DESIGNER SHOE SALON
(\$20,000 - \$49,999, 2 tickets)

● DOUBLE PLATINUM SHOE DONORS
(\$100,000 - \$199,999, 8 tickets)

Name

Title/ Company (if applicable)

Address

City

State

Zip Code

Telephone

Fax

Email

Contact name (if different from above)

List name as it should appear on all printed materials

Please make check payable to: FFCF-Fashion Footwear Charitable Foundation. Contributions are tax-deductible to the fullest extent of the law. The non-deductible portion of each dinner ticket is \$300.



Mail to: "FFANY SHOES ON SALE" Benefit HQ

232 Madison Avenue, Suite 1407

New York, New York 10016

Tel: 212-627-1000 Fax: 212-627-1667

Email: ffany@resevt.com