



Zack Lo's Bumble Zoo, \$295



Riplay's Fucci-09, \$55



Riplay's Juicy Fruity, \$45



Fergie's Lucy 2, \$99.95

SHE'S WELL-HEELED: Tracy Beutler yesterday tries on new Zack Lo styles: Velvet Pony Ride (left), \$275, and Piccadilly Tierra, \$250.



New shoes the 'height' of fashion

If you're looking for shoes with names like Juicy Fruity and Bumble Zoo, then spring will be the time to put your best freaky foot forward.

The country's top shoemakers showed off next year's trends at the quarterly Fashion Footwear Association of New York show wrapping up today at the Hilton in Midtown, and everything's coming up poppy, strappy, snaky, blingy, studded, zippered and jacked up on a platform — or two.

At the show, lines as wide-ranging as the one from Black Eyed Peas singer Fergie to trend-a-minute ringmaster Jeffrey Campbell embraced the extreme: from a gold python-print cage-front sandal (call it disco-for-day) to an over-the-knee distressed satin boot (yes, for spring!).

Kevin Wery, sales and marketing manager, for London designer Zack Lo's debut collection of under-\$300 shoes, called Voodoo Circus, said distinctive, reasonably priced

styles are what's hot.

"We've talked to a lot of retailers, and they're buying shoes in this price range that have a novelty factor that stands out," Wery said.

Lo's extrovert line of two dozen styles ranges from a relatively conservative blue leopard-print peep-toe pump with a collar of fur hugging the heel to a platform zebra-print sandal with blue tassels and yellow tufts of fur up the front (the aforementioned Bumble Zoo).

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